



Managing the Mobile Workforce: Leading, Building, and Sustaining Virtual Teams: Hire, Train and Retain a Productive, Collaborative Staff -- in an Office-Free World (Hardback)

By David Clemons, Michael Kroth

McGraw-Hill Education - Europe, United States, 2010. Hardback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. In the global marketplace, people can work practically anywhere and anytime. Managing the Mobile Workforce shares stories about organizations that have taken the risk to unleash--literally--their workers from the chains of daily commutes, 9-to-5 business hours, and the same old cubicles they have sat in day after day, year after year, and even decade after decade. David Clemons, an entrepreneur within the enterprise mobile and online training industry, and Michael Kroth, an expert and author on how leaders can create highly motivating work environments, together deliver rock-solid guidance on the essentials for building, leading, and sustaining a highly productive virtual workforce. Clemons and Kroth present the real-life relationships between managers and employees through interviews of thought leaders and executives that will engage your thinking about how the right leadership, combined with technology, can make all the difference. Tools, tips, and strategies for hiring, training, supporting, and motivating the modern mobile workforce! DC has estimated that mobile workers worldwide will surpass one billion by 2011. This isn't just a trend, but the direction that business is heading. Managing the Mobile...

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