



The Entrepreneurial Way: 92 Success Secrets and Shortcuts to Unleash the Entrepreneur in You

By Paul Breen

Paul Breen, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Think Differently. Work Smarter. Achieve More. Serial entrepreneur and innovator Paul Breen reveals 92 success secrets and shortcuts in this experiential journey into the mind, behaviours and practices of successful entrepreneurs. Drawing on his own experiences he explains how entrepreneurs think and act differently to the conventional business manager. How they identify and create opportunities. How they manage risks. How they build and manage teams. And how they turn an idea into a market-leading business. For anyone in business who aspires to be the best they can be, this is an indispensable handbook.



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