



Executive Charisma: Six Steps to Mastering the Art of Leadership

By D.A. Benton

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Executive Charisma: Six Steps to Mastering the Art of Leadership, D.A. Benton, A proven six-step process that will propel you to the top of the corporate ladder Bestselling author and world-renowned executive development coach D.A. Benton demonstrates that charismatic executives are not just born, they are made. Executive Charisma will help you Be the first to initiate Expect and give acceptance to maintain esteem Be human, humorous, and hands-on Slow down, shut up, and listen Ask questions, and ask favors Stand tall, straight, and smile "A wonderfully personal, step-by-step guide to being a truly caring leader with integrity, confidence, and drive."-- Reuben Mark, Chairman and CEO, Colgate-Palmolive Company "Getting to better answers, better strategies, and better positions inevitably means having an accurate and complete roadmap. For those seeking to improve--this is the roadmap."--Kerry Hicks, President and CEO, HealthGrades, Inc. "Amazing. Debra Benton has done it again. She has uncovered fresh insights and nuances which separate the charismatic leader from the rest of the pack."--Doug Conant, President and CEO, Campbell Soup Company.



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